

SPRING 2014

THE COLLEGE NEWSLETTER

How alumni, parents, and friends support the College of the University of Chicago



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Not long ago, College students and alumni could sum up the University's take on non-academic pursuits thus: make your own fun. So they did, resulting in geek busing¹ at the Shoreland, Sleepout² on the quads, and the Scavenger Hunt pretty much everywhere else. But one house—Shorey, on the ninth and tenth floors of the recently demolished Pierce Hall—took “make” quite literally, ultimately giving birth to the now-legendary Shorey House maze.

Its origins are hazy, which makes sense given that some posit it began life in the early 1970s as a beer maze.³ But by the 1973–74 academic year at least, the maze had evolved into a small network of large cardboard boxes in the Shorey House lounge, and there is later photographic evidence of a Halloween maze. Yet the tradition's golden age seems to have begun in the late '80s, by which point the 20" x 20" cardboard tunnel snaked maddeningly throughout both levels of the lounge.

“It got pretty serious the year before I was involved,” says Kristen Beaulieu (then Olson), AB'91, AM'96, who served as maze captain her first year. Lawrence Miller, AB'93, the 1990 maze captain, refers to it as an “arms race,” with the maze's footprint—and complexity—proliferating year after year. Example: Beaulieu's maze could be completed in 45 to 60 minutes; the average time in Miller's maze, which filled

Let's get lost

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Mathematical topography and a greater-than-usual disregard for sleep helped create a house tradition: the Shorey House maze.



Even in the era before multiple levels, trick doors, and forced-air ventilation, Shoreyites celebrated—and lovingly documented—their efforts. Photos courtesy Special Collections Research Center, University of Chicago Library.

cycled, but adequate blue bin space was never mustered. A visiting fire marshal, finding the maze still standing several weeks later, put an end to the tradition.

Yet the legend lives on, a history of amaz—“No!” Beaulieu shouts. And with that, she reveals one part of the tradition that lives on: like uttering “Macbeth” during a production of the Scottish play, saying the “A-word” (in adjectival or any form) is strictly forbidden when discussing the Shorey House maze. The two captains will accept “awesome.”

—Sean Carr, AB’90

NOTES

1. Students taking the 1 a.m. bus back from the Reg during finals week had to endure taunts of “Geek!” shouted from hundreds of windows as they walked up the Shoreland’s long driveway. Their ignominy was softened by the knowledge that, come the new day, they would be busting the grading curve on their tormentors.
2. Before the Internet solved course registration and most of the other problems that plague humanity, College students hoping to get into popular classes would camp on the quads to be first in line for adviser appointments.
3. Beer mazes and towers—recently emptied containers placed in various geometric configurations—were both a form of creative expression and an inexpensive way to fill floor or wall space when you didn’t have a rug or Clash poster handy.

every inch of the Shorey lounge, was three hours. Some never made it out the other side.

“No one died,” Miller assures. “Some did have to be cut out.”

What made it so confounding? “It was dark in a way beyond what you might think,” Miller says. The cardboard was taped together so tightly that no light could get in—not that there was much of it anyway, since the lounge lights were turned off. But the dark was just the beginning. The maze also featured hidden sliding doors, many of which had to be closed before another could be opened. By stacking tables, the designers could create sections with three levels, also with cleverly concealed doors. There were even two passages up to the lounge’s second level, one of which dropped you into a pit of packing peanuts.

The mazes weren’t without amenities. “Mine featured two or three rooms where people could just hang out,” Beaulieu says. Miller’s added forced-air ventilation, and the careful symmetrical construction ensured that maze goers couldn’t use air currents to tell where they were in the maze.

Obviously, these latter-day labyrinths weren’t built on a lark. Planning took months and in Miller’s year included the input of all three previous captains, including Beaulieu. “There was a big social factor to it,” she

says. “All four maze captains hung out a lot.” Miller remembers sitting in the Pierce dining hall diagramming the most disorienting three-dimensional structures possible. Concentrating in physics, he approached it as a problem of “mathematical topography” to create “this gigantic nightmare of tunnels.”

The maze’s construction, done in total secrecy, took a week of pretty much 24-hour days. “You might go to classes, you might not,” says Miller. Sleep also became optional.

Then, over the course of two or three nights, 150 or so Shoreyites and other Pierce residents—more than half of the building’s population—took the plunge. Afterward, by order of the fire marshal, the captain and his team had a week to get rid of the now sweaty mass of cardboard. And falling afoul of fire regulations is ultimately what did the maze in. Several years after Miller was in charge, the maze was left up in hopes that it could be re-



SUPPORT STUDENT LIFE

For more information, contact Nick Lopez, AB’03, at 773.702.6097 or nalopez@uchicago.edu.

Photographic memory

Award-winning student photographers tell the stories behind the images.

Each year more than 600 College students have the chance to study abroad. The College's myriad offerings include Greek Antiquity in Athens, Social Sciences in Beijing, Middle Eastern Civilizations in Istanbul, Advanced French in Paris, and South Asian Civilization in Pune. Students can also apply for Foreign Language Acquisition Grants, which can be used anywhere in the world, or participate in programs offered by other institutions.

For many students, documenting their experiences is almost as important as the experiences themselves. We asked the winners of the 2012–13 Study Abroad Photo Contest to tell us the stories behind their photographs.

—Carrie Golus, AB'91, AM'93

Visitors at the Forbidden City

Gordon Lew, '15

First place

Although it began as a quick intuition, I think the photograph is highly representative of China, both literally and symbolically. You see a microcosm of everyday Chinese life: the shapes and sizes of both men and women across the age spectrum, their style of dress, the uncanniness of their consistent orderliness but simultaneous informality in the public eye. The wall behind them shows the expected wear of 600 years—though its cracks are, of course, masked by a thick layer of paint. Seventeen people and a wall is a minuscule sample to take from a population of 1.3 billion and a fortress of nearly 1,000 buildings, but to me, at least, it can be a wide window into China.









26 Hours on the Amritsar Express

Top left
Gene Lee, AB'13
Second place

My traveling companion, Dake Kang, '15, and I had decided to try to travel through India with as few resources as possible. This meant that instead of taking a two-hour plane ride, we paid \$5 to ride for 26 hours in the lowest class accommodations on the Amritsar Express.

This photo aptly conveys many of my favorite, sometimes bittersweet, memories on the Indian Railway: sleeping in semi-miserable conditions (next to the bars you see), interacting with families of all different backgrounds, moving at high and seemingly unregulated speeds (the motion blur of the tracks), and spending much of my time dangling out the doorway.

That Night We Ate Well

Bottom left
Janet Kwon, '14
Honorable mention

I took my photo at my French friend Tim's apartment in the 15th arrondissement. He and my friend Alexa wanted to throw a dinner party, so they spent most of the day shopping for groceries at the outdoor markets and cooked up a wonderful meal complete with red wine, different types of cheese, and three courses.

The experience was so quintessentially French. I learned to sit back and genuinely enjoy the simple things in life during my time in Paris.

Awe at the Bodleian Library

Above left
Andrea Rummel, '14
Third place

The Bodleian Library in Oxford, England, is one of the oldest libraries in Europe. I was milling around outside, excited to take a short tour. I turned to see a man in a red sweater standing apart from other passersby, apparently as awestruck as I felt, gazing up at the Tower of the Five Orders behind me.

I snapped a picture, enjoying the fortuitous juxtaposition of man and statue.

A Room with a View

Above right
Caety Klingman, '15
Honorable mention

The photo was taken in a temple on the outskirts of Vijayanagar. We were there as part of our final civ class. I was taking a picture of the woman in the bright sari outside, and this little girl happened to walk out the doorway.

The scene portrays how amazing, beautiful, and exotic India is at every moment. The people are just like us, they do boring daily activities and have fun just like us, and yet there is this real beauty in how simultaneously different and similar it all is. That probably doesn't make sense. It's hard to describe.



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Thank-you gift

Jonathan Park endows an Odyssey Scholarship in honor of his parents.

Last year Jonathan Park, an MBA student at Chicago Booth and a project leader at a quasi-governmental agency in Washington, DC, established the Woong Dal Park and Myong Suk Park Odyssey Scholarship Fund. Park wanted the fund to honor the memory of his father, who died in October at age 60. He included his mother's name in the scholarship as well because "my dad always believed in family first," he says. "He and my mom always did everything together."

The Odyssey Scholarships were established in 2007 by a \$100 million gift from an anonymous

alumnus known only as "Homer." More than 1,000 low- to moderate-income College students have received Odyssey Scholarships.

Many Odyssey donors are College alumni, but you're at Chicago Booth. Why give to Odyssey?

I remember looking at the Odyssey website and being impressed. There was a story about a recent Odyssey Scholar who had just graduated and was giving back to the fund already. That was really inspiring.

My dad's background is similar to that of Odyssey Scholars. He was an exceptionally bright and kind man who grew up with little means but ended up with the opportunity to study engineering at Hanyang University, one of the top private colleges in Korea. He loved to learn and believed in achievements through hard work and merit.

After my father died, I was trying to think of a way to remember and honor him. After something like this happens, you tend to rethink your perspective on everything. In my dad's case,

money couldn't have done anything. So what is the money for? I asked myself. What am I working for? And I thought about this scholarship, which supports students who really need it.

Was your dad supportive of your own educational achievements?

My father was instrumental in my time at Chicago Booth. Since I work in DC, I fly into Chicago every weekend. He rearranged his schedule so he could take me to the airport and pick me up. He built my desk. He was trying to teach himself English and would practice at night. I was living at home to save money, and while I was studying, he would try to be quiet and still practice his English.

What did your father do for a living?

In Korea, my dad worked for Kia Motors as a drafting section chief. He gave that up to come to the United States.

He and my mom opened up a small dry cleaning business. To be honest, they had ups and downs. They focused on providing a high-quality service and didn't care as much about maximizing profits. As a result he had some very loyal customers. He was a very humble person and didn't need a lot to live.

For their kids it was better. We came here when I was two. I have two older sisters. There were more opportunities for us here.

The Weekend MBA program sounds so demanding, especially since you fly in.

I think out of 100 people in my year, 80 percent fly in. Those who live near the Chicago area drive in.

I've had to miss weddings, birthday parties, stuff like that. But the people in my life have been understanding. Chicago Booth, and the University of Chicago in general, has a great name—they see it's worth it.

The program can get tough, but it's nothing compared to what my parents did. No one dreams of working at a dry cleaners. When I think about my parents doing that, it keeps things in perspective.

What's the most valuable thing and the most surprising thing you've learned at Chicago Booth so far?

The most valuable thing I've learned is confidence. I've noticed that since I started, I feel more confident tackling things at work and in



Jonathan Park and his father visited Mount Vernon soon after the family came to the United States.

So what is the money for? I asked myself. What am I working for? And I thought about this scholarship, which supports students who really need it.

life. The most surprising thing is how nice everyone is. People have been very supportive ever since my dad passed away even though they have never met him or haven't seen me in a while.

You also make time to volunteer for Venture for America.

I'm the campus ambassador for UChicago. Venture for America is like Teach for America but with start-ups. The program takes really bright graduates who would normally pursue more traditional paths—grad school, law school,

consulting, banking—and puts them into cool start-ups in places like Detroit, New Orleans, Baltimore, and Providence, Rhode Island, in order to help them build things. “Things” in this case being companies.

For students, they get to try out being in a start-up, but they also get to feel good about helping revitalize a local economy. Imagine taking the talent who are creating companies in Silicon Valley right now and putting them all in Detroit. Imagine the impact that would have on Detroit's economy. That is what Venture for America offers to students, especially ones from UChicago.

Are you interested in becoming an entrepreneur yourself?

Growing up in an entrepreneurial family, I would have said no. But now that I've been at Booth, I am very much considering it. Entrepreneurialism is the best way to see measurable outcomes quickly and to be able to make a difference.

After my dad passed away, I started helping my mom with her business, and I actually enjoy it. I like working with the public—that's just my personality.

You've said that your father would have fit in at UChicago—why?

He would have appreciated the academic environment—the importance placed on learning and the fact that everyone is so studious. Before he passed away, my dad highly respected the professor who was teaching him English, whose day job was a professor at a local university, and so he would have held UChicago professors in similar reverence.

Hopefully this scholarship will play some small part in keeping UChicago unique. I think it has a special place in the higher education realm. I'd love for it to stay that way.

—Carrie Golus, AB'91, AM'93



SUPPORT THE ODYSSEY SCHOLARSHIP PROGRAM

With the support of trustee Gregory Wendt, AB'83, gifts of \$75,000 or more will be matched 1:2. Donors can name a scholarship fund for \$75,000. For more information, contact Nick Lopez, AB'03, at 773.702.6097 or nalopez@uchicago.edu.



Learning by doing

UChicago Careers in Education Professions gets College students out of the classroom and into ... the classroom.

In 2012 Career Advancement launched its newest career preparation program: UChicago Careers in Education Professions. Education Professions—open to undergrads in all academic disciplines—helps prepare students for careers in teaching, administration, research, and policy.

To apply to the selective program, students submit an essay and a résumé and have a personal interview with Nahida Teliani, AM'12, the Lewis-Sebring director.

The program includes monthly speaker workshops, a lunch discussion series, and three local treks per quarter—mostly visits to local schools. In September the group will make its first international trek: a trip to Finland, where the public school system has earned world renown.

As well as attending events, Education Professions students must perform 20 hours

of direct service per quarter, though “most of the students were already doing this,” says Teliani. Students can do their direct service by joining one of the many education clubs on campus, such as ArtShould, Comer Tutors (at Comer Children’s Hospital), Moneythink (financial education for high school students), and On a Mission for Nutrition. Others intern at University outreach programs like UChicago Promise, a college admissions program that helps local high school students apply to college.

Work outside the classroom also counts. Michael Rosenbaum, '15, serves as a research assistant at the Urban Education Lab, analyzing data on the Becoming a Man violence prevention program; he also interns with Illinois state representative Rita Mayfield’s office, where he focuses on education policy research.

—Carrie Golus, AB'91, AM'93

Left: Safiya Johnson, '14, listens as King Que reads his poem “Don’t Define Me” at Robust Coffee Lounge on 63rd Street. Johnson, president of Performing Arts for Effective Civic Education (PAECE, pronounced “pace”), emceed the event, which featured 18 performers from the UChicago Charter School Woodlawn Campus (UCW) and UChicago. Johnson and other PAECE mentors teach after-school poetry workshops at UCW twice a week.

Below: Daphne Chen, '15, draws with a student in the after-school program ArtShould at Ray Elementary. One thing she’s learned from elementary school students: “They wholeheartedly plunge themselves in various projects, even when they’re unsure of what they’re doing,” she says. “It’s oddly inspirational.”



Top: John Lim, '14, observes a session of the Chicago Hyde Park Model United Nations Conference (CHPMUNC, pronounced "chipmunk"), an outreach program of Model United Nations at the University of Chicago. Lim, a member of PhiNix Dance Crew, also teaches hip-hop dancing at Kozminski Elementary in Hyde Park. Teaching dance is far easier than teaching Model UN, he says: "I don't have to worry about my students running around and moving during class, because that's what they're supposed to do." Next year Lim will teach middle school math in Chicago as a Teach for America volunteer.

Bottom left: Matthew Collins, '15, a volunteer with the national organization Citizens Schools, helps design the curriculum for "Running for Office" at the C-Shop. The ten-week course, which he coteaches at UChicago Charter Carter G. Woodson elementary campus in Bronzeville, culminates in a student convention, he says, "much like a Republican or Democratic National Convention."

Bottom right: Bowen Yang, '14, an intern with the Admissions Office program UChicago Promise, talks with a Hyde Park Academy student about applying to college. Working with local students "requires a shift in mind-set," he says, "to not impose our knowledge or values onto our mentees. Seeing and understanding how our mentees pick their colleges and majors helps me put my life in perspective. It's not about the 4.0s or the high-paying jobs, but doing what you're interested in."



Left: Jasmine Bath, '14, manager of the Laboratory Schools' after-school swim program, gives her students a break by tossing rings for them to fetch. "The hardest thing about teaching swimming to young children is muscle memory and knowing where your limbs are," she says. "It takes a lot of practice." Last year Bath was the director of ArtShould, which involved organizing more than 70 UChicago volunteers at five local elementary schools. She plans to attend graduate school next year in elementary education.

Right: Ella Brown, '15, mixes chocolate-chip cookie dough with students in the Laboratory Schools' Extended Day program. Because cooking is so popular, "we usually make multiple batches, which can be a logistical nightmare," she says. The most perplexing question Brown has ever been asked while teaching: "Who invented love?" Brown's answer: "I told her that she could probably write a BA paper on that topic."



SUPPORT CAREER ADVANCEMENT

For more information, contact Nick Lopez, AB'03, at 773.702.6097 or nalopez@uchicago.edu.





“For anybody who graduated over the last 40 years, any of the good things that they remember are still there,” he says, “but now there are more of them.”

What was your father’s experience at the University?

He was an extremely bright guy, but during the Depression his family didn’t have the money to send him anywhere. He went to New York State Teachers College in Albany for two years. One day a history teacher asked him to stay after class and essentially said, “Mr. Kaufman, why are you here?” The gentleman was a graduate of the University of Chicago and helped him transfer.

What was meaningful about your own time in the College?

I had a major in public affairs, which was an interdisciplinary social science program directed by Professor Gilbert White [U-High’28, SB’32, SM’34, PhD’42]. He was a distinguished geographer. Maybe 15 or 20 of us joined the public affairs program. Our studies were interdisciplinary and Professor White arranged for distinguished outside speakers. There were special study programs where everyone did a paper that required original thinking or original research. It was great.

You left the University and returned—why?

The period of time during which I was in the College was very tumultuous. There was unrest at the student level, issues around the Vietnam War. By 1970 I was married and had moved back to the East Coast. I got a job managing

Show of support: Ken Kaufman

A health care expert helps to keep the College vital.

As chair and managing director of Kaufman Hall, a health care management consulting firm, Kenneth Kaufman travels the country talking to health care organizations. This fall Kaufman, X’69, MBA’76, a longtime University volunteer and donor, will become chair of another entity: the College’s Visiting Committee.

Kaufman comes from a family with many UChicago connections—from his father, Felix Kaufman, AB’42, MBA’48, PhD’60; to his wife, Barbara, MST’81; to daughter Sara, MBA’10.

An East Coast transplant who lives in Kenilworth, Illinois, Kaufman believes it’s a great time to be involved with the University.

There are not too many undergraduate programs left in the country with that level of rigor and seriousness of purpose.

public health programs in southeastern New Hampshire, really enjoyed it, and became very interested in health care administration.

My intention was to be a health care executive. The University of Chicago had the best health administration program in the country, and many of America's best hospitals were run by UChicago grads. I returned to the University and received my MBA in 1976, then took a job with a small health care consulting firm in Chicago. I started my own firm in 1985.

What does your company do?

Kaufman Hall provides services to hospitals and health systems in the United States. We have about 160 employees. We're one of the largest private independent health care consulting companies in the country. We have very strong corporate finance skills, learned at the University of Chicago, but we also offer strategy services and merger acquisition services and own a software company.

The kind of corporate finance that many hospitals use is based on concepts that we introduced to the industry in the late 1980s. We have been significant contributors to the thought leadership of the industry, especially since 2008 as the country has moved toward health care reform.

How would you describe the current health care moment in our country?

It's extraordinarily exciting. There's experimentation and change going on all over the United States, and we don't have a full understanding yet of where we're going. Many of us

are hoping that in ten years we'll be in a place where we're able to offer the American public health care with much more consistent quality at a much more affordable price. I'm cautiously optimistic.

You've been a member of and will now chair the College Visiting Committee. What does that involve?

I'm a great admirer of John Boyer [AM'69, PhD'75], who has done a fabulous job with the College in the time that he's been dean. The results and the statistics all speak for themselves. The great thing about John is he'll sit down and describe the kind of problems he's facing and genuinely ask for contributions: advice, thoughts, wisdom. The UChicago Careers In program, including UChicago Careers in Business (UCIB), was originally an idea that came out of a Visiting Committee conversation.

How has the College changed since the 1960s?

The changes between the late '60s and now are seismic. Now you have all the intellectual rigor but more of an organized tableau. For example, the University is encouraging more students to live on campus, in the dorms; the study abroad

and career programs are highly organized and professionally managed.

You and your family have made annual gifts since 1977.

Over the years we've supported three aspects of the University. At Chicago Booth, we were donors for the Harper Center; there's a study room named after my father in that building. We've given considerably to the College and have been big supporters of UCIB. We've been pleased to support the Urban Education Institute because my wife is a reading and literacy teacher and she's also an education graduate.

Given the high cost of college, what's the value added of a UChicago degree?

The value added is that it remains a completely serious curriculum. There are not too many undergraduate programs left in the country with that level of rigor and seriousness of purpose.

The College offers a unique product at this point in time. Keeping that uniqueness for students who are capable of taking advantage of it is really important, not only for the undergraduate community, but for the country. We should have a place like this.

—Elizabeth Station



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Front cover: *Moray Terraces*, by Andrea Nishi, '13, won an honorable mention in the 2012-13 Study Abroad Photo Contest. The Incan terraces at Moray, near Cusco, Peru, were once used for farming.



DRY RUN

Jasmine Bath, '14, shows Laboratory Schools students in the after-school swimming program how it's done.

Bath, who plans to attend graduate school in elementary education, is one of 110 students enrolled in Career Advancement's newest pre-professional program, UChicago Careers in Education Professions.

There are now eight UChicago Careers In programs. Designed to complement a liberal arts education, the selective programs are open to all majors.

Business • Education Professions • Entrepreneurship • Health Professions • Journalism, Arts, and Media • Law • Public and Social Service • Science, Technology, Engineering, and Math

Read more about UChicago Careers in Education Professions on page 9.

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